# APBDG 2022-2023 IMPACT REPORT

Elevating BIPOC
Construction and
Construction-Related
Business Owners

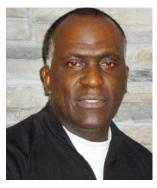
















Building the Future — Together







#### **PURPOSE**

#### **ADVOCACY. CAPACITY. OPPORTUNITY.**

A BIPOC-founded and BIPOC-led organization, Professional Business Development Group (PBDG) is a Portland-based regional trade association and foundation. These two halves create a powerful whole.

As one, we are committed to advancing policy, inclusion, and equitable opportunity within the construction industry while providing robust, wrap-around technical-assistance services to businesses in need of our support in the region. Shoulder to shoulder with our many partners in the industry, PBDG members are building our communities — via affordable housing, commercial spaces, schools, roads, bridges, and much more.

With the support of our partners and sponsors, together we strengthen small businesses, and energize owners as they gain knowledge, strengthen their capability, build their capacity, and deliver their projects with confidence.

These opportunities not only build their business but enable them to build generational wealth that passes to their families and communities.

PBDG is doing the heavy lifting to support Black entrepreneurs in building skills, accessing resources, and gaining mentorship in the construction industry. They're making a positive impact within the community."

— Allister Byrd, Program Officer at Meyer Memorial Trust

#### TOGETHER, WE ARE PBDG.



PBDG's Construction Business Training Center provides support to individuals and small-businesses via technical training and business education at low or no cost to BIPOC and women business owners.





Dr. Matt

#### LETTER FROM THE CEO

#### Dear Friends,

It is an honor to share with you the successes of 2022 and the first half of 2023 in the midst of the most challenging nearly three years our nation and world have experienced. The death of George Floyd was a message to us all that more needed to be done to instill opportunity, diversity, equity and inclusion (DEI).

We start every day anticipating, contributing to, planning and designing current construction projects. We do everything we can to make all of our journeys more productive, and address the many needs to build this region's construction industry.

Your stories inspire us to build momentum for this movement. Your stories inspire us to keep Building the Future — Together.

We do this by offering an ever-evolving, ever more powerful combination of relevant technical assistance, business counseling, industry coaching, mentorship, advocacy, and project opportunities. We partner with general contractors, primes, and public agencies to provide transparency and insight, and increased participation at this time of tremendous regional growth and expansion.

Please continue to count on us as we innovate and change for the better. Our listening sessions and site visits will ensure we're offering the services that will help you meet — and exceed — your goals. Our revamped monthly membership meetings will become more relevant and invigorating. And our redesigned website will soon house dynamic content that's easy and effortless to navigate. Everything we do, we do with opportunities and success as our driving force.

Thank you for making 2022 – 2023 an exciting period of adaptation, evolution, and achievement.

Dr. Matt Hennessee

CEO



Port of
Portland's
TCore
Project
- PDX
Terminal
Many
PBDG
members
are
working on
this project



#### **GRATITUDE STATEMENT**

#### **THANK YOU**

#### FOR HELPING US BUILD A BRIGHTER FUTURE

On behalf of the PBDG Board of Directors and our dedicated staff. thank you for being a crucial part of the work we provide to our communities.

Your generous and continued support fuels PBDG programs as much as it fuels our hearts.

And to new partners and sponsors, we welcome you into a powerful group of visionaries — each one dedicated to elevating BIPOC-owned businesses in construction, each pledged to support business owners on their path to building financial stability and generational wealth with their families and community.

To BIPOC members of the construction industry, your resilience, stamina, and determination, are all pathways to your success.



Thank you for being a crucial part of the work we provide to our communities.

Thank you for fulfilling your role as we build the future, together.



PBDG is like a lighthouse for my business. Before, I was doing the work but in the dark and feeling at sea in the industry. Now, thanks to PBDG, we're thriving. I know exactly where we are, and just how much further we can go with our PBDG community."

> — Janique Bacharach, CEO of Bacharach Construction LLC, PBDG member





#### ORGANIZATIONAL PRIORITIES

#### ORGANIZATIONAL PILLARS + PRIORITIES

Founded in 2014, PBDG serves BIPOC-owned businesses that have first-hand, real life experience with systemic discrimination. Given the current socio-political tide threatening to sweep racial justice back in time, and against the backdrop of the national infrastructure bill and regional bond-measure passage that will generate numerous lucrative projects in the region, PBDG's role and relevance has never been more important. Our

pillars and priorities create the means to effectively champion 21st-century values, representation, and economic opportunity across Oregon and Southwest Washington.

#### **TECHNICAL ASSISTANCE**

Through the generous support of our funders and PBDG co-founder O'Neill Construction Group, PBDG's Construction Business Training Center provides robust support to individuals and small-businesses via technical training and business education at low or no cost to BIPOC and women business owners.

Our pillars and priorities create the means to effectively champion 21st-century values, representation, and economic opportunity across the region.



Seyon Belai, PBDG member, from Zana Construction — a woman-owned construction business here in Portland.

#### **ACCESS TO OPPORTUNITIES**

PBDG provides our BIPOC members and their businesses unprecedented access to project and bidding opportunities via three channels:

- 1 Hotsheets: curated ITBs (invitations to bid) delivered via our bi-weekly newsletters.
- 2 Digital Bidroom: links to active bidding opportunities, accessed through our website.
- **3 Primes:** direct access to representatives from major construction firms who are driving upcoming projects, combined with direct one-on-one matches to new opportunities.



PBDG provides support, technical training, and business education, as well as monthly meetings.

#### **ADVOCACY**

For BIPOC business owners, real opportunity, access, and ultimately connection doesn't happen without advocacy. PBDG lifts up its members in the industry, giving voice to their needs within government, related committees, municipal agencies, in conversations with regional primes, as well as internally as part of our own strategic planning efforts.

Our advocacy and partnerships champion the people who work in this industry.



#### PROGRAM OVERVIEW

Pledged to elevate BIPOC businesses at every level and phase of professional development, PBDG's targeted programs deliver the training, mentoring, and advocacy that allow our members to compete in this highly competitive market. Together with our partners, we remove the obstacles to equity and inclusion by preparing a diverse group of businesses to deliver on their projects.

### EXPERT-LED TRAINING MODULES TECHNICAL ASSISTANCE PROGRAM

Whether our members specialize in infrastructure, civil, or vertical construction, and whether they're starting a new business or scaling a current business, PBDG provides the knowledge, insights, tactics, and tools they need to succeed. Led by our celebrated partners from regional general contractors as well as subject-matter experts, and experienced PBDG Board members, PBDG technical assistance provides crucial instruction in a host of topics including estimating, bidding, improving your bid-hit ratio, RFI workflow and best-practices, contract review, document management, reviewing plans and specifications, Bluebeam, Procore software proficiency, and more.

### BUSINESS ADVISING + COUNSELING BUILD PROGRAM

Our members are already skilled in construction, but may not know the finer points of running a business, PBDG's Build Program provides business coaching and counseling services that are custom-tailored for each member. After careful intake analysis using proven systems such as SWOT analysis and SMART goal-setting, the program begins with weekly, intensive, one-on-one sessions designed to close knowledge gaps, increase confidence, and remedy shortfalls at any stage of business development. The Build Program helps PBDG members chart a clear path forward across business formation, licensing, banking, accounting, contract evaluation, and more, including referrals where needed to other programs, experts, and ecosystem-partners. Members exit the program with vital legal, financial, organizational, business-development, work acquisition, and marketing know-how.



i-Ten Associates
appreciates the
technical assistance
PBDG has provided.
They recently merged
with Valucad,
and provide Bim
services, CAD 3D,
laser screening, and
mapping.



### GOVERNMENT CONTRACT READINESS BEACON PROGRAM, CAPACITY-BUILDERS PROGRAM

PBDG helps members become certified and ready to do business with local, state, and federal governments. Part of this effort includes assisting members through the COBID certification process (COBID is the certification office for business inclusion and diversity). Our counselors provide the crucial guidance, coaching, and support members need to gain facility in and with their businesses, while also giving them a tactical understanding of government contracts, including how to evaluate solicitations, rules, attachments, and regulations. Additionally, PBDG helps members successfully navigate bonding, negotiation, human resources, safety regulations, and more. PBDG also serves as a referral agency, connecting general contractors and agencies with COBID-certified MBEs and DBEs (Minority **Business Enterprises and Disadvantaged Business** Enterprises). Our firms serve as general contractors, subcontractors, and specialty contractors on public and private projects.



PBDG helps members with the various ins and outs of doing business with local, state, and federal government entities.

### MENTORING ALLIANCE PROGRAM

Our powerful mentor-protegé program pairs industry leaders and subject-matter experts with PBDG members. After a preliminary, professional evaluation that illuminates where a member is on their business journey and the specific skills and training they need, qualifying members receive dedicated, recurring, iterative one-on-one coaching on issues ranging from business development, contract administration, and crew management to insurance, financial strategy, managing change-orders, and more. Each unique expert-member pair is carefully matched based on the needs of the member and the skills of the expert. This results in potent, personalized, one-on-one relationships that arm our members with the knowledge, insights, tactics, and tools they need to succeed.

## ACCESS TO OPPORTUNITY ADVOCACY PROGRAM

Access to opportunity, access to capital, and BIPOC advocacy are central to our efforts across the organization. When it comes to opportunity, PBDG members can explore a dynamic list of current RFPs and bid opportunities through the PBDG digital Bid Room, while receiving curated ITBs via our ever-improving biweekly newsletter. Pushing access to the next level, PBDG provides regular occasions for members to meet regional-prime representatives who are driving current opportunities. In these small-group meetings, our members are able

Our work is about breaking the cycle of intergenerational poverty while building generational wealth.

to ask questions in real time, gaining valuable insights about a project while simultaneously networking within the membership for partners, collaborators, and additional opportunities. We also present the needs and interests of our members in an ongoing effort to identify solutions that benefit our members. Whether we're participating in CBAs (Community Benefit Agreements) LMCOC meetings, PLAs (Public Labor Agreements) to increase opportunities and exceptions that protect government contracts for BIPOC businesses and monitor goals for diverse workforce participation, or working one-on-one with PBDG businesses to ready them for large projects, our work is about breaking the cycle of intergenerational poverty while building generational wealth.

PBDG also provides access to capital for financing, matched savings, and subsidies.



#### **KEY IMPACTS**

#### POSITIVE REGIONAL IMPACT

Founded in 2014 by a coalition of BIPOC construction firms, PBDG remains dedicated to serving BIPOC firms and all construction MBEs and DBEs (minority business enterprises and disadvantaged business enterprises) in Oregon and Southwest Washington.

Nine years later, PBDG as an organization continues to grow and evolve. Last year saw a change in organizational leadership, and a refreshed focus on key goals. We doubled-down on our commitment to being a member-first, member-focused organization. Our Staff and Board continue to

We regard our members as the heart of our organization.

reflect the diverse community we serve. PBDG members are the heart of the organization.

In the following pages, stories about our members and some relevant numbers, prove the positive impact the coalition continues to make in the region. Your contributions to the organization not only amplify the impact, but allow it to continue to raise the bar on equity in construction.



Lillian Stephenson, seen with her brother, is a PBDG member and CEO of Berrien Concrete.

#### **BUILD PROGRAM**

#### This year, we:

- Expanded our capacity by 50%
- Increased our advising hours by 85 hours per month
- Helped launch 17 new businesses
- ullet Implemented an additional 20 industry- and culturally-specific trainings
- Provided 1,083 hours of one-on-one business coaching
- Offered 829 classes + workshops







PBDG has given me a lot of advantages in a short time. They've taken me by the hand and taught me everything about running a business, and running it smartly without missing something important."

— José David Berdeja Guzman, Berdeja Painting Enterprises LLC; PBDG Member



#### **BEACON PROGRAM**

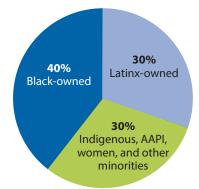
#### In 2022, we:

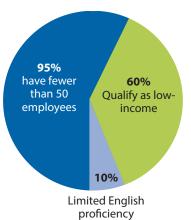
- Provided one-on-one advising to 30 women-owned and
   40 BIPOC-owned businesses
- Helped members navigate COBID certification
  - get access to **bid-matching** services
  - assisted with SBA certifications, (including 8A certification)
  - assisted with registration with **OregonBuys, UEI, SAM**, and **BSBS**
  - and much more

#### Additional impacts included:

- **334 one-on-one sessions** delivered to BIPOC- and women-owned businesses
- 124 businesses achieved COBID certification

#### **MBE BUSINESSES SERVED BY PBDG:**









I really appreciate you connecting dots for small businesses such as mine. I attended the meeting yesterday afternoon and had a chance to follow up with John Miller from Backyard ADU, a nonprofit organization. We had a brief, but effective, conversation in which he showed interest in working with us. So much that he basically handed over the full set of blueprints for the next project that's ready to start now!

Just thought I would inform you on the quality of seeds that you plant for people. You make amazing flowers! Thank you!

— Akeem Griffin, Gryphon Custom Home Builders, PBDG member



#### MEMBER STORY

# TRAINING, MENTORING, AND THE POWER OF GIVING BACK: COLUMBIA RIVER PAINTING, LLC

**Leticia Nuñez** has always held an unwavering commitment to family. In fact, her drive to start her own business came from her desire to be present for her growing children. For years as a single mother, Leticia juggled the demands of parenting with those of a full-time job. "It was very difficult, having a job and raising two active boys," she said. "I realized I needed the flexibility to be there for them." In thinking about a solution, she realized she knew some of the ins and outs of construction. It was this knowledge that helped her zero-in on the painting trade as the right pursuit. And so, with a clear idea, guidance from an ally, and time spent in classes offered by various paint companies, Leticia ultimately got her license, and Columbia River Painting, LLC was born.

Leticia's pivot into the trades was grounded in her many years working as a volunteer for Habitat for Humanity — a nonprofit organization that provides housing solutions to disadvantaged communities around the world. She has continued to gain hands-on experience building homes in rural, underserviced villages in Myanmar, Japan, China, and India. Most notably, her continuing work with Habitat for Humanity dovetails perfectly with her passion to help those in need — a commitment that helped propel Columbia River Painting forward in the company's early days. Back then, Leticia took jobs repairing and repainting homes for low-





When I discovered PBDG, my business shifted to the next level.

— Leticia Nuñez, Columbia River Painting, LLC, PBDG Member

income Latino families in Portland. "It was really satisfying for me, because I was helping the people who really needed it. And a majority of them were mothers."

As her efforts paid off and her business gained momentum, Leticia hired her ally, Mario Sanchez, as Crew Manager. She continued to pursue classes and training through various sources, while networking within Portland's Latino community. But it was when Leticia discovered PBDG that her business shifted to the next level. She dove into PBDG trainings, became an active member, and was soon welcomed into PBDG's mentor-protegé program. There, she began working directly with mentors from primes such as Walsh Construction. "Without PBDG and the help of PBDG mentors, my business would be about six years behind," she said. "PBDG and my PBDG mentors not only teach me, they empower me to succeed on my own."

Leticia's growing business continues to prove her words true. Columbia River Painting is not only working for Walsh Construction on three new projects (buildings containing 60 to 187 apartments), the company is also working with Washington County in the City of Hillsboro on a five-year contract to complete the interior and exterior painting of government buildings, including the Sheriff's Office East Precinct in Beaverton.

Still pledged to giving back, Leticia has never faltered in honoring her crew as a fundamental reason for her success. "My team makes all of this possible," she insisted. "They are what differentiates my business. And my relationship to them, my friendship with them, is the most important thing to me." It's only one of the reasons why Leticia continues to give back, mentoring team members, while treating them with care and respect. For Leticia, it's clear: "My team is an extension of my family."



#### MEMBER STORY

# A SPARK OF INSPIRATION: PASCAL WELDING + DESIGN, LLC

**Carlton Pascal Renan Bennefield** was lucky. He was hit by a bolt from the blue — a bright spark of inspiration — when he was just a little boy. Suddenly, on an otherwise unremarkable day in Carlton's native state of New York, his lifetime dream became crystal clear. Carlton remembers the moment like it was a scene from a movie. "When I was about six years old, I was in the car with my family, and we were stuck in traffic on the Brooklyn Bridge. As I looked out the window, I saw these bright sparks, like fireworks shooting up into the air. I asked my father what was going on — what were they doing? And he answered, 'They're welding.' And I said, 'That's what I want to do. I want to weld, and build bridges!" And with that, his career-path was set.

Hailing from an extended family of entrepreneurs, inventors, and talented trades- and craftspeople, Carlton credits his father — a military electrician — with teaching him focus and determination. Meanwhile, Carlton's uncle taught him how to weld.

Schooling and classes shortly followed. "I started my business in my family's backyard with one machine, a little stick welder, that I plugged into the outlet in my parents' laundry room," Carlton explained. From these humble beginnings, Carlton was off and running.

His determination paid off. After years perfecting his craft while working on increasingly bigger projects, Carlton's contracts took him from Virginia to North Carolina, and from Alabama to Seattle and the Pacific Northwest. It was here that Carlton's wife Kimberley, together with PBDG, delivered a game-changer. A friend of Kimberley's passed her an article about Abdias Calixte and his company, Complete Fusion Welding, LLC. Carlton read the article and knew right away, "I gotta meet this guy!" In another stroke of luck two years later, in 2022, Leanna Petrone of PBDG bridged the connection. The two men hit it off instantly, and in a short amount of time, Abdias became Carlton's mentor. Carlton admits, "I was ecstatic."



Guidance, support,
mentorship,
connections,
workshops for
everything ...
PBDG's impact has
been huge. They ask
the tough questions
and continuously
encourage me. And
they keep asking
how they can help."

— Carlton Pascal Renan Bennefield, Pascal Welding + Design LLC, PBDG Member

In the time since, Carlton has received crucial training from PBDG, and invaluable on-the-job instruction and business coaching from Abdias through Abdias and Carlton's PBDG-forged collaboration. Carlton also honors Lee Fleming, Regional Supplier Diversity Manager at Skanska, as being an industry expert willing to help Carlton understand the credentials and professional presentation he needed in order to be a viable businessperson in his own right. As a result, Pascal Welding + Design, LLC is now a licensed, insured, COBID-certified business with a website.

But Carlton's ultimate goal holds true to that fateful moment on the Brooklyn Bridge. "Some day, I want to work on a bridge project. That'd be great." With guidance, mentorship, and intra-community collaboration, it seems only a matter of time.



#### MEMBER STORY

# GROWING A BUSINESS FROM THE ROOTS OF COMMUNITY: SUMMIT WOOD CREATIONS

**Reyna Badillo** knows the importance of purpose. Whether it's a greater need spurred by swiftly changing circumstances, or the driving desire that fuels any self-starter, Reyna witnessed the power of purpose in action at a very young age.

Growing up in Mexico, the third of six siblings, Reyna and her family's lives changed abruptly when her father, a lawyer, died when she was 11 years old. Reyna's mother, a nurse, knew she needed to reach back to her own roots in order to keep the family afloat. Reyna witnessed her mother courageously meeting the challenge by starting a business and becoming a pillar of guidance and support for the family.

Reyna credits her own entrepreneurial passion, skills, and mindset to her mother and grandmother. These two powerful role models brought Reyna into the family business, teaching her to take an active part while guiding her in client- and customer-facing interactions. With this solid foundation, after arriving in the United States, she continued the family legacy in the furniture business, launching her own venture in the Pacific Northwest.

Twenty-two years later, Summit Wood Creations continues to thrive, as Reyna finds herself on the cusp of yet another exciting new phase of growth. "The hardest thing for me in the early stages," Reyna revealed, "was to, as my grandmother would say, jump from the chicken to the cow. In this case, that meant quitting my job and devoting myself completely to my business." By leaving her comfort zone and giving the company her full focus, Reyna was able to expand her business to encompass larger residential spaces, and ultimately commercial projects.



Working with PBDG has been the springboard to making the leap into the commercial sector and diversifying my business."

— Reyna Badillo, Summit Wood Creations, PBDG Member

Mentored by PBDG Board Treasurer Vicqui Guevara, aided by PBDG Business Advisor Javier Urenda, and bolstered by PBDG's varied training modules, Reyna considers PBDG to be the key to Summit's continuing evolution. "Working with PBDG has been the springboard to making the leap into the commercial sector and diversifying my business," Reyna explained. "For me, it was key to finding the right people who really care about my growth, and who sat down with me and taught me how to do it." More than that, PBDG has delivered a welcoming community of fellow business owners who are navigating similar stages of growth, with whom Reyna has been able to exchange wisdom, insights, and friendship.

But for Reyna, it all comes back to purpose. Now backed by a team of six passionate individuals, Reyna and Summit Wood Creations are driven to deliver beautiful spaces that allow people to connect while creating equally beautiful memories. As just one example, Reyna completed the Port of Portland mentorship program and worked on the Port of Portland TCore Project with both Hoffman Construction and Skanska. "Business is constantly changing and evolving. But your purpose doesn't waver," Reyna affirmed. "That's what really matters." With such a clear north-star, plus help from PBDG and its community, Reyna's growth and success will continue to advance.



### IN MEMORIAM

#### **HONORING REYNELDA HAYES**



To write a short story about Reynelda is like trying to isolate a single color in a radiant double-rainbow.

The rainbow that was Reynelda Hayes, in life, was a moving ball of energy. She bounced into a room with a pulse of energy that reached everyone — a power-packed punch far larger than her five-foot frame. Reynelda supported businesses that were growing, and those that were struggling, and always offered advice based on her wealth of experience. In short, she

was a force of nature who radiated care and possibility.

Reynelda's journey as an entrepreneur began in 2013. After working with PBDG businesses like Pacificmark and NWI — both owned by PBDG Board Members — she learned first-hand what it took to run a successful business. By blending this knowledge with her experience working for a flagging company, Reynelda's own company, All About Flagging, was born.

Reynelda was driven to succeed. She attended business classes at PCC. She participated in the MESO program. She enrolled in every relevant training opportunity, attended a host of PBDG training modules, and participated in the Port of Portland's high-level three-year mentorship program, where she was mentored by PBDG founder and Board Chair, Maurice Rahming, who leads O'Neill Construction Group. It quickly became clear to those who taught and advised her: Reynelda was something special. She was a woman of vision, determined to make her flagging company a success. Years later, with this dream achieved, Reynelda had begun working with her allies and advisors on plans to expand her business.

Beloved by the PBDG Board, our staff, and our members, and survived by her siblings, children, and many grandchildren, "Nelda" was an incredibly funny person, a brilliant businesswoman, a talented seafood chef (we lost count of her delicious, original shrimp recipes), and the best-dressed flagger on the streets. We will miss her generosity, her ready advice, her infectious spirit, and her commitment to hire and help those in our community.

Reynelda was something special. A woman of vision, determined to make her flagging company a success.



In honor of "Cookie" and all that she accomplished, the PBDG Board of Directors has launched the Reynelda Hayes Small-**Business Scholarship** Fund in 2023. These funds support business growth and development for active, engaged members of PBDG who are facing a specific challenge (such as purchasing new equipment). Additional details will be released soon.

TO MAKE A
CONTRIBUTION TO
THE FUND, please
submit a check payable
to PBDG, mailed to P.O.
Box 42114, Portland,
Oregon 97242, with
"Reynelda Hayes" noted
clearly on your envelope
or check. Please contact
any staff member with
questions.



# PBDG RECEIVES 2022 MED WEEK CHAMPION AWARD

**Minority Enterprise** Development Week (MED Week), hosted by the **Minority Business** Development Agency, marks a highprofile celebration of stakeholders, business owners, and entrepreneurs from across the country, gathered in 2022 under the theme Power in Capital, Strength in Equity.





PBDG was incredibly proud to receive the MED Week Champion Award in 2022.

The MED Week Awards are the highest level of national recognition that a US minority-owned firm can receive from the Department of Commerce.

As GlobeNewswire reported in September of last year, "The MED Week Awards are the highest level of national recognition that a US minority-owned firm can receive from the Department of Commerce."

These prestigious awards celebrate the outstanding achievements of minority entrepreneurs, as well as the individuals and organizations that have demonstrated their commitment to advancing minority business enterprises." PBDG was incredibly proud to receive the MED Week Champion Award in 2022.





PBDG provides a meaningful pathway connecting Andersen to minority subcontractors in our community. This robust organization helps with COBID certification, training, and project opportunities. PBDG staff cares deeply about their mission and has a unique ability to introduce individual members with the right mentor. The best part about the staff is how easy they make setting up meetings, mentoring sessions, and trainings. Andersen believes these resources give tremendous value to support members. We are excited to continue growing our relationship with PBDG and members of the PBDG community in 2023."

— Erin Storlie, Preconstruction Manager, Andersen Construction, PBDG Partner



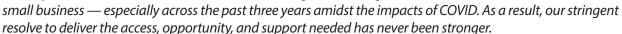
Maurice Rahming

#### **LOOKING FORWARD**

#### A MESSAGE FROM THE CHAIRMAN OF THE BOARD

On behalf of the PBDG Board of Directors, I truly want to thank each of you — our partners and members — for making 2022–2023 a great success.

As chairman, I serve with eight strong members of our industry, each committed to developing and growing their counterparts. For the past nine years, we've made it our aim to advocate for the advancement of BIPOC-owned small businesses in the construction industry. Each of us at PBDG understands the challenges of running a construction-focused



Our challenges within the next year or two may be great, as economists are predicting a national recession. Whether this recession is major or mild, we know there is tremendous federal investment in roads, bridges, and other infrastructure in our region. These investments hold the promise of boosting our local economy, and bode well for many of us. PBDG holds an enduring commitment to deliver the programs, training, and advocacy that can help our members take part in these opportunities.

Thank you for your continued partnership and membership. No matter what the coming years hold, we look forward to serving you, and building the future, together.

In gratitude,

Maurice Rahming, Board Chair, PBDG

#### **PARTNERS**

#### PBDG PARTNERS

**Andersen Construction Business Oregon** 

Casa of Oregon

Cascade Property Management

City of Beaverton

City of Beaverton Chamber of

Commerce City of Portland

City of Portland, WABT (We Are

Better Together) City of Tigard

**Construction Hope Energy Trust of Oregon** 

**EPA Diesel Emissions Reduction** 

Act

Fortis Construction

Gamut Project Solutions, LLC

**Habitat for Humanity** 

**Hamilton Construction** 

Hoffman Construction Company

Howard S. Wright Construction

Company

IRCO (Immigrant and Refugee

Community Organization) JE Dunn Construction

JW Fowler

Oregon MBDA – Kenyatta Trice

Kiewit Infrastructure West Co.

LMC Construction

MercyCorps NW

**MESO** (Micro Enterprise Services

of Oregon)

Meyer Memorial Trust

Multnomah County

(Construction Diversity &

**Equity Fund**)

O'Neill Construction Group

Oregon Association of Minority

**Oregon Health Authority** 

OHSU (Oregon Health & Science

Initiatives, Inc. (OEI)'s GCAP

(Government Contracting

Metro

MAWE (Metropolitan Alliance

for Workforce Equity)

Mortenson

Multnomah County CDEF

NOAH (Network Oregon for

Affordable Housing)

**NW Carpenters Union** 

Entrepreneurs

**Oregon Community Foundation** 

University)

Oregon Tradeswomen

Organization for Economic

Assistance Program) Port of Portland

Portland Clean Energy Fund

Portland Community College **POIC (Portland Opportunities** Industrialization Center)

Portland YouthBuilders

**Prosper Portland** 

**Rural Development Initiatives** 

SBDC (Small Business

**Development Center)** 

Skanska

Small Business Legal Clinic

Stacy & Witbeck

**Sundt Construction** 

The Collins Foundation

TriMet

Urban League of Portland

Vertue Lab

Walsh Construction

**Washington County** 

Worksystems

#### **COMMUNITY PARTNERS**

**Constructing Hope** PortlandYouth builders Oregon Tradeswomen

**POIC** 

**MAWE** 

**Unite Oregon** 

**IRCO** 

#### **LEADERSHIP**

#### **BOARD OF DIRECTORS**

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Daniel Miranda, Vice Chair | Just Right Heating & Cooling
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Vicqui Guevara, Treasurer | Valley Growers Nursery & Landscape, Inc.
Mark Matthews | Pacificmark Construction
Nathaniel Hartley | Professional Lath & Plaster, LLC
Michael Martin | Northwest Infrastructure, LLC
James Faison | Faison Construction, Inc.

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Cristal Finley | Dext Capital

Cassandra Kerr | US Bank

Jody Marshall | Seeding Justice

Robert Turvey | Connecting Your Customers

Thomas Bookman | KPD Insurance

My father always advised me, 'In order to be successful in business, you have to have a vision, a mission, and action. You may have the vision and mission, but without action is frustration.' I feel proud that PBDG is instrumental in helping our members take intelligent, well informed action in their ventures."

— Vicqui Guevara, President/ Owner, Valley Growers, PBDG co-founder and board treasurer



# **A PBDG**

# **Building the Future-Together**

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